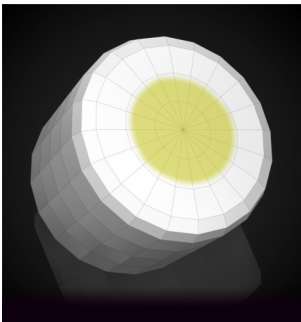


KINZUA ENVIRONMENTAL TECHNICAL BRIEF

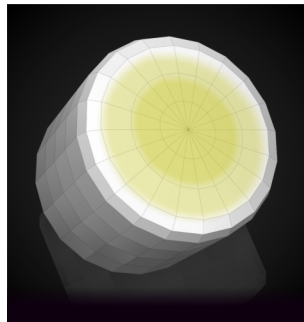


howitworks

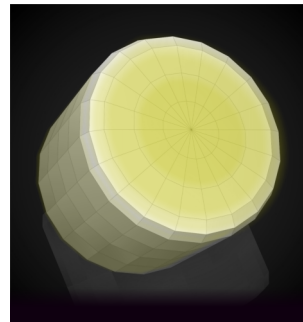
THE SCENTSIA® REFILL CARTRIDGE



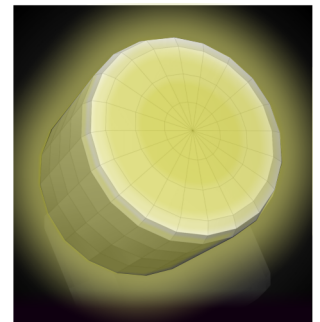
A full 6 ounces of liquid fragrance is infused into the Scentsia™ cartridge matrix. At the center of the matrix is an area of lower capillary pressure that contains the fragrance liquid in its capillary voids. The refill does not leak, drip or spill.



The outer bands of the refill matrix are constructed to produce areas of higher capillary pressure. The action pulls the liquid from the center of the refill towards these outermost areas.



The outermost surface of the Scentsia™ refill is designed to have the highest capillary pressure. The liquid fragrance flows evenly and consistently onto that surface.



The liquid fragrance evaporates from the outer surface and is diffused into the air by the Aroma Beam™ diffuser. The areas of capillary pressure are delicately balanced for even, linear diffusion over 30 days.